ABSTRACT OF THE DISCLOSURE

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An automotive extrusion-molded product such as a trim, weather strip, and window molding which is used at a vehicle body opening such as an automotive door, trunk, and window of an automobile comprises a core material (2) having a U shape in the cross section which is made of a hard synthetic resin, said core material having cut portions (7, 8) with various shapes and extending in the lengthwise direction and a coating body (3) made of a soft synthetic resin, which is adhered to the core material so as to cover the core material. The coating body (3) is provided with a pushed-in portion (5) which is formed integrally with the coating body and extends downward beyond the end portion (4, 4) of the core material so as to be able to be pushed in toward an inner peripheral surface (14) having a U shape in the cross section of the core material. The pushed in portion (5) is provided with a plurality of holding members (6, 6) which project to the outside of the pushed-in portion and are disposed so as to be opposed to each other within a space formed by the inner peripheral surface having a U shape in the cross section of the core material when the pushed-in portion is pushed into the space formed by the inner peripheral surface of the core material.